**ABC Program Overview**

**What is ABC?**

ABC is an intensive 11-week program designed to empower passionate and qualified internal candidates to seamlessly transition into analyst roles within our organization.

**Our Philosophy**

At ABC, we believe in fostering a culture of continuous learning. Our boot camp serves as a transformative bridge for talented individuals to unlock their full potential in the realm of analytics.

**Key Components**

Participants in the ABC program delve into the core concepts of analytic work, including date ingestion, data manipulation, and data metrics and reporting. Through a combination of group projects and individual assignments, they demonstrate mastery of these critical skills.

**Data Literacy**

ABC is not just about teaching technical skills; it's about cultivating data literacy. Participants learn to interpret, analyze, and communicate data effectively, equipping them to make informed decisions and drive meaningful insights.

**Comprehensive Curriculum**

With over 250 pieces of meticulously curated content covering various analytic subjects, supplemented by interactive web-based training on business acumen, our curriculum ensures a holistic learning experience.

**Expert Instruction**

The ABC program boasts a team of 9 dedicated instructors and 20 industry experts from across different organizational units who volunteer their time to mentor and teach boot camp participants.

**Conclusion**

ABC isn't just a training program; it's a transformative journey towards becoming proficient data analysts. By nurturing talent and instilling a deep understanding of analytics, we empower individuals to thrive in a data-driven world.